

# Time Schedule 2016

**Rate** Rates are shown in Japanese Yen

● **Product Ads**

space	standard	bleed
Inside front Cover	1,100,000	1,210,000
Back Cover	690,000	759,000
Inside Back Cover	500,000	550,000
4-Color 1 Page by Index	483,000	531,300
4-Color 1 Page	420,000	462,000
2-Color 1 Page (cyan)	240,000	264,000
B&W 1 Page	175,000	not available
B&W 1/2 Page	95,000	not available

● **Classified Ads**

space	standard	bleed
4-Color 1 Page	480,000	528,000
2-Color 1 Page (cyan)	300,000	330,000
B&W 1 Page	195,000	not available
B&W 1/2 Page	120,000	not available

● **New Radio Spot Information**

space	1x	3x
1/6 page	50,000	120,000
1/3 page	100,000	240,000

## Time Schedule

(issue)	Publication Date	Insertion Order Deadline	Material Deadline
#2	January 19, 2016	7-Dec	10-Dec
#3	19-Feb	19-Jan	22-Jan
#4	19-Mar	18-Feb	23-Feb
#5	19-Apr	15-Mar	18-Mar
#6	19-May	10-Apr	16-Apr
#7	18-Jun	18-May	22-May
#8	18-Jul	16-Jun	22-Jun
#9	19-Aug	13-Jul	17-Jul
#10	17-Sep	18-Aug	24-Aug
#11	19-Oct	10-Sep	16-Sep
#12	19-Nov	15-Oct	21-Oct

\* If you order ad production to CQ, one week in advance. Also depends on the ad contents, production fee will be charged.

**Size** (H x W mm)

space	standard	bleed
Back Cover	230 x 160	242 x 171
2-Page Spread	230 x 340	257 x 364
1 Page	230 x 160	257 x 182
1/2 Page	110 x 160	not available
1/6	70 x 75	not available
1/3 vertical	146 x 75	not available
1/3 horizontal	70 x 156	not available

**For More Information, contact;**

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