

Media Data



Technical magazine of electronics which knows all the engineers of the front.
-It is Transistor Gijutsu.

CQ Publishing Co.,Ltd.

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Being Particular on the Hardware

We offer truly useful and practical technical information.

Special Feature Article

This article provides the top engineers' techniques from basic to application. Even to the beginners, this article helps them to learn the common sense and electronics technology. Each page has glossary corner with rich contents.



Editor-in-Chief, Transistor Gijutsu

Yuji Teramae

Are those electronics parts easily to get? Is the performance surely achieved? Hopefully the product is easy to handle? Is it reliable? The support desk efficiently works? The frontline engineers demand with severe eyes.

Transistor Gijutsu posts information about practical and useful information to respond to those demands, with posting device choice method and test, self-building application and appendix device or board.

We feature themes from broad genres, from electronics parts such as resistance and condenser to digital / analog IC, power supply and measurement technology.

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Transistor Gijutsu			http://www.cqpub.co.jp/
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Acceleration/rotation/current/brightness/temperature/dust/smoke/alcohol... 77 sensors			
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BASICS

Even veteran engineers need to recheck the basics. This article gives a complete description of analog, digital and software.

General

Self-building is the principal of manufacturing. *General* instruct the readers to make electronics products using print-board. The readers learn useful applications through these articles.

Supplement Board

Engineers always want to test the latest device, Transistor Gijutsu responds to their demands. We have offered the latest board, and explained the usage in 80 page Special Feature Articles. This corner explains the highly sophisticated devices.

Series Articles

Transistor Gijutsu spots out Power Electronics, Wireless, and High-Speed Transmission Technologies. Front-line engineers expound the practical design techniques.

Media Profile

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Supplement : 5-6 times/year

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Photo/Wataru Yano Illustration/Mariko Kanzaki Design of Contents pages/AIDMA STUDIO

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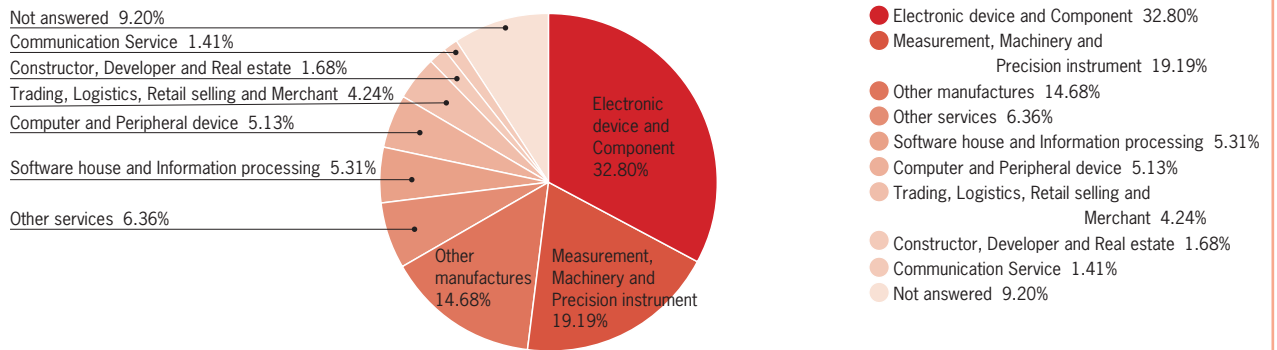
Signal Processing

S Signal Processing is the most wanted technology by engineers. Today's circuit is generally divided into four types, Analog, DSP (Digital Signal Processor), Control Microprocessor and Supply Circuit. And its characteristics and reliability strongly depend on the Analog Circuit and Supply Circuit. However, as the latest DSP has improved its processing speed, Signal Processing would be the key point. Transistor Gijutsu emphasizes Signal Processing.

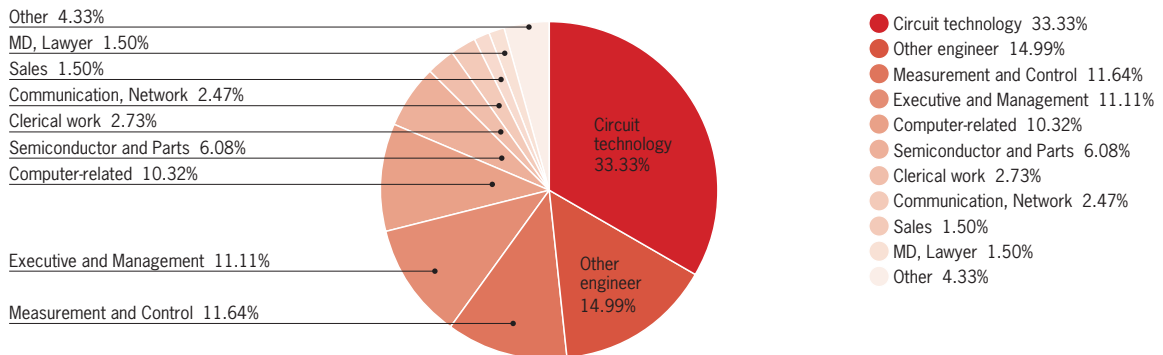
Reader Profile

Circuit Design Engineer is our main target.

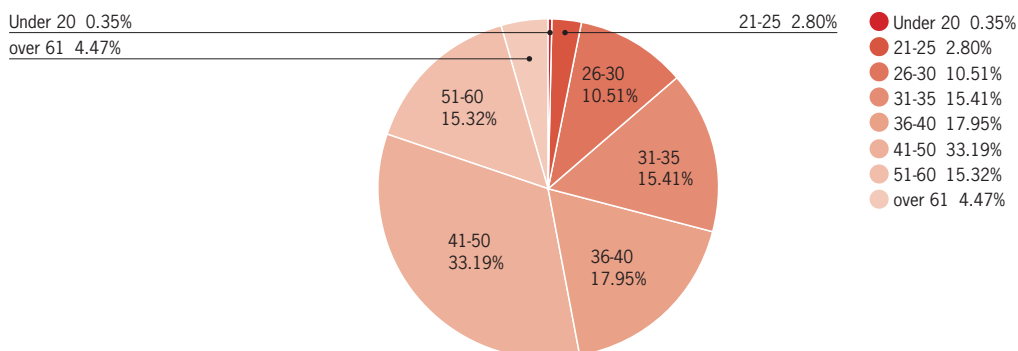
Industry



Specialty



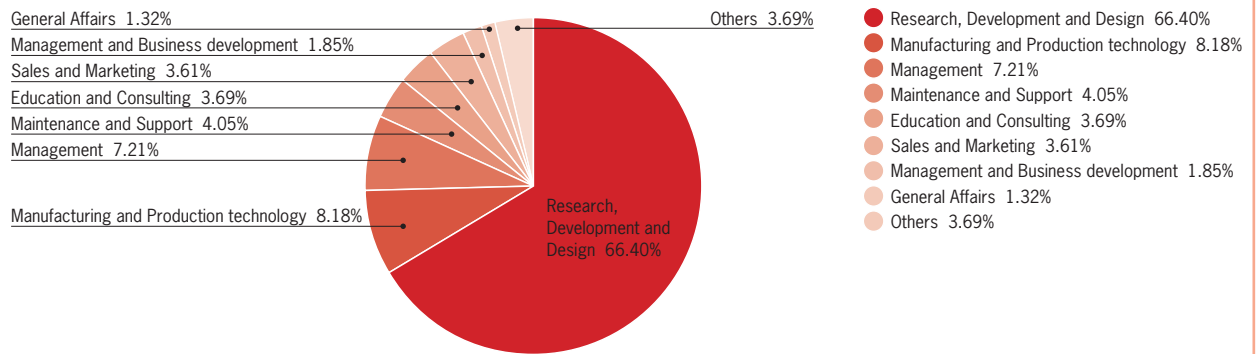
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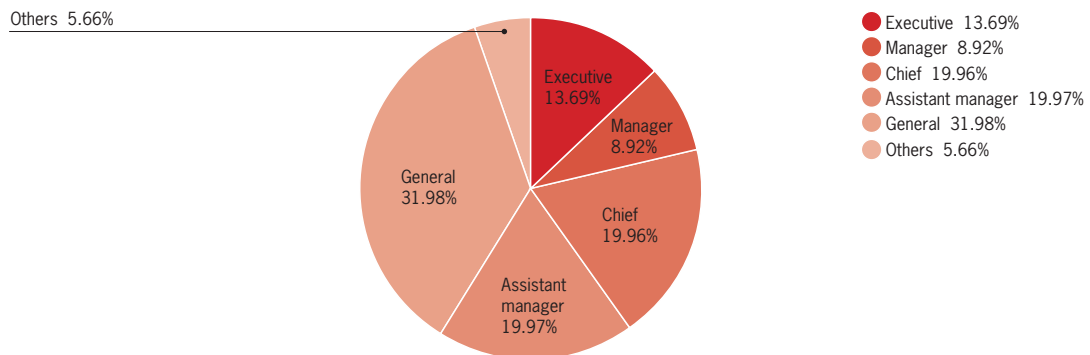
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Reader Profile

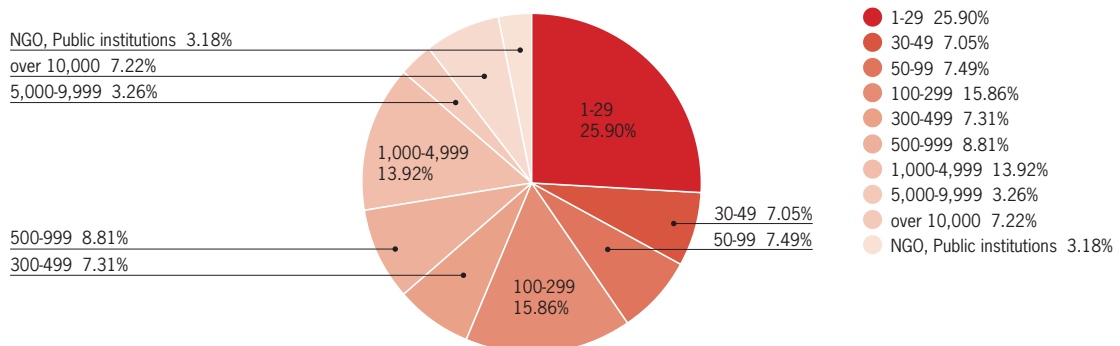
Occupation



Job Title



Number of Employees



Media Data

Rate and Size

Space	Standard Size		Bleed Size	
	Rate	Size (Height x Width mm)	Rate	Size (Height x Width mm)
Back Cover	6,000	230 x 160	6,600	242 x 171
Front Cover	6,000	165 x 168	(not available)	(not available)
Cover 2	5,333	230 x 160	5,867	257 x 182
Cover 3	4,750	230 x 160	5,225	257 x 182
4-Color 1 Page	4,667	230 x 160	5,133	257 x 182
2-Color 1 Page	2,667	230 x 160	2,933	257 x 182
B&W 1 Page	2,000	230 x 160	—	—
B&W 1/2 Page	1,333	110 x 160	—	—

※More space information we have, please look at the rate card for detail.

Schedule

Issue	May.	June.	July.	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.'08	Feb.'08	Mar.'08
Publication Date	Apr-10	May-10	Jun-9	Jul-10	Aug-10	Sept-10	Oct-10	Nov-10	Dec-10	Jan-10	Feb-9

AD Close : 28 days prior to the date of the publication

Data Material Due : 23 days prior to the date of the publication

Film Material Due : 17 days prior to the date of the publication

※Look at the Schedule Sheet for detail.

Data Requirements

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1. Data
2. Color Proof
3. Data Spec Sheet

Film Requirements

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 B/W : 133 line screen

■ Film Reverse Print

■ Indicate Resister Mark, Color Patch

■ Data Specifications

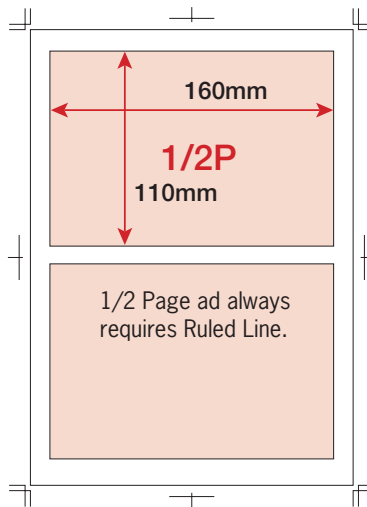
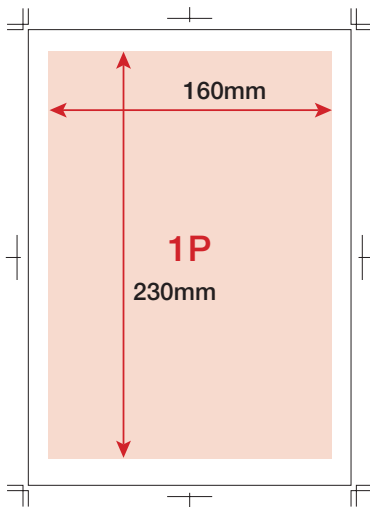
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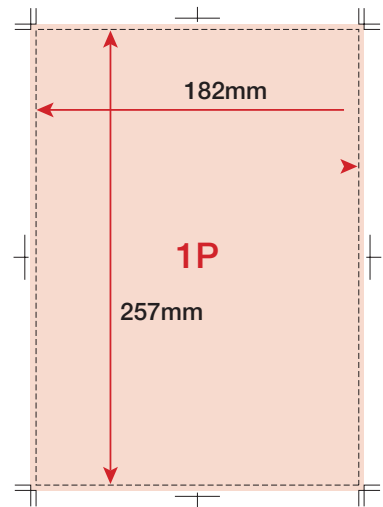
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- Recruitment copy cannot be included in product advertisements. If included, classified ad rates will be applied.

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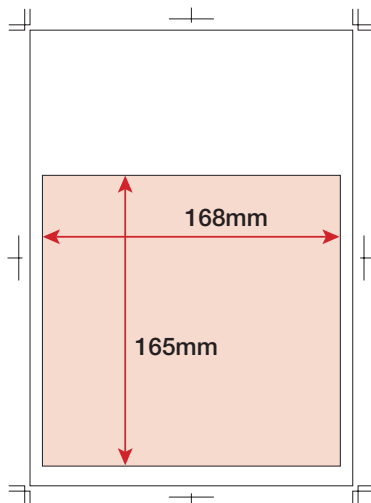


■ Bleed Size



Keep live matter
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■ Cover 1



Cover 1 has delicate rules,
ask the publisher for detail.

■ Cover 1 description

